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31st July, 2017



President, Rotary International

IAN RISELEY & Juliet
Rotary Club of Sandringham
Victoria, Australia



District Governor, Dist. 9810 –

MALCOLM CHIVERTON & Karen
Rotary Club of Box Hill Central

President,

CHRISTINE ANDERSON & Allan
Rotary Club of Fern Tree Gully

Benefactor,

IVAN GIGOVIC,
Vale: August 2003
Rotary Club of Fern Tree Gully



MEMBERSHIP & MARKETING

JEFF STEELE

What an interesting meeting! With only a few members in attendance (it's Winter and a large number of our club members escape to warmer climes!) Jeff lead us through an informative, interactive and spirited session of what to do and what not to do with regard to Marketing. He made us realise that our small club does quite a number of activities/projects which are well worth writing articles about and submitting them to the local newspapers along with photographs.

It was a terrific meeting for us—thanks Jeff; hope you enjoyed it as much as we did.

UPCOMING MEETING RESPONSIBILITIES

Date & Time:	Monday 31st July [6.30 for 7.00]	Sunday 6th August 12.30 pm	Monday 7th August [6.30 for 7.00]	Sunday 13th August 12.30 - 3.00 pm	Monday 14th August [6.30 for 7.00]
Venue:	FTG Bowling Club	Emma & Martin's Home	FTG Bowling Club	Royal Hotel, UFTG	FTG Bowling Club
Program:	No Speaker		Recipe4Change		Indiginous Eye Health (Trachoma)
Speaker:			Christine Smith		Dr Alex Ionnidis
Chair:	Martin B	Fellowship Lunch	Paul McA		Mike S
Rotary Toast	Mike S		Enid H		Graeme A
Cashier:	John F		Mike S		Ray H
Scribe:	Mike S		Rob H		Paul W
Rotary Knowledge	John F				
Topic:	Rotary's 6 Areas of Focus				
Sergeant-At-Arms:	Ray H		Ray H		John F
Partners' Night	No		No		Yes

Birthdays:

5th—Martin Boettcher

Wedding Anniversaries:

None

Induction to RC of Fern Tree Gully

None



CHRISTINE'S CHATTERBOX

It would appear that our club has had a relatively quiet week, after last week's membership seminar and our visit to Donations in Kind. However this is not the case, Ray has been actively working on the details for our "Dutch Auction" to raise \$5000.00 towards our club project to assist the eradication of Trachoma in our indigenous community. Paul is organising our meeting with the staff at Fairhills Secondary College next Friday 5th Aug where together Rotarians and Interact students will present to the teachers the projects the students are working on. Great Work
A Big Thank You to all

Last week's meeting Jeff Steele representing our District Public Relations Committee inspired us to get our stories out there. He could not believe the activities that our club is involved in that we should be sharing with the wider community. Definitely a big positive.

On another positive note, I attended the Knox cluster presidents meeting this week, the cluster group plans for the next twelve months are very exciting, and I will be sharing these ideas on Monday evening.

Until then have a great weekend enjoy some winter sunshine—even for those of us left in Melbourne; we might see the occasional glimpse.

Yours in Rotary
Christine Anderson
President 2017-2018



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"THE WEEK THAT WAS"

Monday, 24h July, 2017

President opened the meeting at 7.00pm and welcomed everyone present and our guest speaker Jeff Steele.

Announcements: Thanked Gary and everyone who attended DIK last Saturday for their packing effort and the enjoyable lunch we later had in Williamstown.

Five members attended the district membership seminar last Friday evening. Lots of information given. Now we need to invite someone to join Rotary.

Apologies: Fran M, Paul McA, Bob H, Graham F, Mike S and Martin B

Community: Ray H, A tree planting will be organised at Ferntree Gully Nth Primary School in the near future, date to be confirmed.

Club Service: Ray H—The Bowling club have advised us that the kitchen will be closed on Mondays. Due to our low numbers and lack of patronage by Bowling Club members they are running it a loss. Our meetings beginning in August will be held between 7.00 – 8.00pm (6.30 for 7.00 p.m. start) with arrangements to be discussed as to our ongoing format.

International: Enid H Read out an email from John Barnes, Clayton Rotary giving us an update on their application for a Global Grant for the Moradabad project. This is looking good and appears close to completion.

Enid and Ray will be at the airport on Saturday to greet Maja Loewe our German Exchange Student who we are co-hosting with RC Bayswater for the next 12 months. Pres Christine to discuss with Bayswater as to the arrangements of when Maja will visit our club.

Youth: Paul W—The students at Fairhills HS held their first Interact meeting last week somewhat informal. With experience their meeting will become more formal.

A presentation to the school staff is being arranged by the students and Paul as to the workings of the Interact Club.

Two committees have been formed, fundraising to raise funds for student's project in Thailand and another to look into local projects. They are having a Trivia Night on October 13th. Rotary club members will be asked to attend their meetings and report back to our club.

Sgt at Arms: Ray H Extracted gold coins with Australian Trivia facts.

The game of chance was won by Paul Wilson who scooped the jackpot.

Guest Speaker: Jeff Steel **Topic:** Social Media

1. Getting Your Message Out. Jeff asked "What is our message" - to attract new members. Listening to our members Jeff highlighted a number of pointers, Exchange Student, Interact, Fairhills Thailand resources project and Tree Planting. From these a simple story could be written and submitted to the Knox Leader or on our Web page or Facebook.
2. Photographs, Sell the Club projects and give opportunities for it to be seen as fun.
3. Approach the Editor, have a prepared story with high quality photograph provided. Editors are often looking for a community story to fill the page.

4. Web Sites, Have many benefits provided the content is up to date. Show case our projects with the key things that need to be known because the visit length of time is short.

5. Facebook, Make more use of it up to twice per week with a good photo, will get a better reaction and shared more often than an article with no photo. Look at electronic notice boards for projecting our projects.

Jeff commented we have a great story to tell.

President Christine closed the meeting at 8.30pm

Scribe: Graeme Aspinall

MAJA ARRIVES IN MELBOURNE

As always, when a group of Rotary Exchange Students land in Australia the arrivals hall of Tullamarine swarmed with Rotarians from Districts all over Victoria. While we patiently waited for them to disembark and get through Customs there was much laughter, exchange of stories and greetings with people who have a lot in common.

Maja, along with all the others finally emerged. Pictured below are Maja and her two host brothers (twins) who could barely wait to wave their welcome signs to attract her attention.

I'm sure members of RC FTG will take Maja to their hearts—she comes across as enthusiastic, affectionate and more than looking forward to her year in Australia. We look forward to having her become part of our community.

Enid Hughes
Bulletin Editor



IMPORTANT DATES TO DIARISE.....

Date: 2017	Program.	Speaker
July	is the start of new Rotary officers' year of service	
31-Jul	No speaker - normal meeting	FTG B's Boardroom
August	is Membership & New Club Development month	
6-Aug	Fellowship Lunch	Emma & Martin's
7-Aug	Recipe4Change	Christine Smith
11-Aug	Bunnings Sausage Sizzle	
13-Aug	Jazz at the Royal	
14-Aug	Indigenous Eye Health—Trachoma	Dr Alex Ioannidis
21-Aug	Committees' Meeting	Group A
28-Aug	Karen Orpen	Life as a Councillor
September	is Basic Education and Literacy Month	
3-Sep	Bunnings Sausage Sizzle	
4-Sep	RYLA Candidate	Stephen Robertson
8-Sep	Bunnings Sausage Sizzle	
11-Sep	Other Club Visits	
18-Sep	Committees' Meeting	Group B
25-Sep	Dinner Offsite	
October	is Economic and Community Development month	
2-Oct	BBQ - FTG Bowling Club	
9-Oct	10-pin Bowling	Boronia
13-Oct	Bunnings Sausage Sizzle	
16-Oct	No speaker - normal meeting	FTG B's Boardroom
23-Oct	AGM / Committee's Meeting	Group A
30-Oct		
November	is Rotary Foundation month	
6-Nov	Melb. Cup Eve - No meeting	
10-Nov	Bunnings Sausage Sizzle	
13-Nov		
20-Nov	Committees' Meeting / AGM	Group B
27-Nov	District Governor's Visit	Malcolm Chiverton & Karen
December	is Disease Prevention and Treatment Month	
4-Dec		
8-Dec	Bunnings Sausage Sizzle	
11-Dec		
18-Dec	Christmas Break-up	
25-Dec	Christmas Day - No Meeting	

Legend:	
	Partners' Night
	Fundraising Event
	District Event
	Fellowship Event
	Community Event

