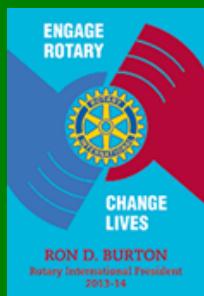


Rotary Club of Fern Tree Gully Inc.

Vol. 51 No 14

14th October 2013



President, Rotary International –
RON D. BURTON & Jetta,

Rotary Club of Norman,
Oklahoma, USA

District Governor, Dist. 9810 –

Merv Ericson & Kay,
Rotary Club of Monash

President,
PHILIP WALTERS & Pam
Rotary Club of Fern Tree Gully

Benefactor,
IVAN GIGOVIC,
Vale: August 2003
Rotary Club of Fern Tree Gully

INCORPORATED REG. No. A0023463V

DISTRICT 9810

VICTORIA

AUSTRALIA

CHARTERED: 16th May, 1963

Postal Address: P. O. Box 164 FERNTREE GULLY, VIC 3156 Website:
www.fernreegullyrotary.org.au

WEEKLY BULLETIN



BENDIGO
is the place to be in 2014
for the
District 9810 Conference

being held from 7:30pm on Friday-Sunday 21-23 March at the All Seasons Resort in Strathdale, a suburb of Bendigo. Your hosts are the District Conference Committee and the Rotary Club of Monash.

See more at: <http://2014conference.9810rotary.org.au/#sthsh.cmhlAOuf.dpuf>

UPCOMING MEETING RESPONSIBILITIES

Date & Time:	Monday 14th Oct [6:30 for 7:00]	Monday 21st October [6:30 for 7:00]	Monday October 28th pm	28th 6.00 pm	Monday 4th November
Venue:	Knox Tavern	Knox Tavern	KNOX COUNCIL	NO MEETING	
Program:	AGM / RYLA Experience HAT DAY (Partner's Night)	TBA	VOL- UNTEER THANK YOU EVENING	CUP EVE	
Speaker:	Jo Wilson	TBA	N/A		
Committee Subject	N/A	N/A	N/A		
Chair:	Paul W	Mike S	N/A		
Cashiers:	Graham F & Paul Mc	Paul W & Virginia R	N/A		
Grace & Toast:	John F	Rob D	N/A		
Rotary Knowledge			N/A		
Sergeant-At-Arms:	Fran M	Fran M	N/A		
Scribe:	Graeme A	Bob H	N/A		

<i>Birthdays:</i>	12th—Virginia Rutledge 13th—Jill Wilson (wife of Paul)
<i>Wedding Anniversaries:</i>	None
<i>Induction to RC of Fern Tree Gully</i>	None

Rotary



"THE WEEK THAT WAS"

Monday, 7th October 2013

Meeting opened at 7 pm with President Phil welcoming all members and then asked that all committees start their own meetings straight away.

- He announced club members had been invited to Bayswater R.C. on Weds.16th Oct.
- 6.00 for 6.30pm start
- Also reminded every one about Hat Day theme for next weeks meeting(14th Oct.)
- Said there will be prizes for best hats (see Community report below)
- Asked if anymore comments on how to improve Rotary Promotional Flyer
- Asked for ideas on what Vocational talks members wanted to hear.
- Asked what day Christmas break-up should be – It was agreed to be Mon.16th December.

Chairperson – Virginia Rutledge

Secretary's report by Graeme Aspinall – no mail.

Apologies – Bob Hurst, Rahul Mediratta, Julie Goodchild (on leave), John Flemming.

Make ups – Nil.

Reports –

Treasurer **Enid Hughes**

No report

Vocational **Phil Walters**

- Apprenticeship award is progressing.

Community **Graeme Aspinall**)

- Reminded all about Hat Day theme for next meeting Mon.14th \$5.00 donation per Hat worn & \$10 donation for those NOT wearing one. Usual weekly meals costs applies—\$20.00
- C.F.A. collection to be held on 23rd & 24th November
- Metrail project – we are enquiring about further details.
- Meeting with Ray White to organize Project – “A little Ray of Giving”
- Fern Tree Gully Discovery day Nov. 30th – club involvement still being worked out.

International Paul McAloney

- Commented on how good it was to see the vehicle supplied by Rotary being used in Taevueni island, FIJI, to transport food & medical supplies (reported in Bulletin – 30th September).

New Generations **Virginia Rutledge**

no report

Enid said Barbara YEP student was changing host families & reported on activities Bayswater R.C. had arranged for her.

Club Service
no report.

Mike Spark

Fellowship **Fran Mandergeddes**

- Announced next Vitality event would be at Australian Rainbow Trout Farm – Macclesfield. On Sunday 17th November – meet there @ 11.30am.
Please invite your family & friends – keep this date free – more details to follow.
- Fran asked how many people are interested in going to A Rocky Horror show next April/early May.
- She also asked if anyone was interested in spending a weekend @ her holiday house on Phillip Island in January/early Feb.
- Mike Spark – asked if anyone was interested in spending a weekend @ Bellbrae resort early December & he would enquire if it was available.
- Enid asked for ideas to make the club's website / Bulletin more attractive to potential members

Sergant-At-Arms **Fran Mandergeddes**

Fleeced us all with Children's Odd remarks

Skill: Stuart Vize drew 2 of hearts.

Program :

Committees meetings, their verbal reports & resultant enthusiastic discussion

President Phil

- Asked for comment on format of meeting – most approved.
- Also, reminded everyone of their duties for next week.
- & that a Board meeting would follow in 5 mins.

Then we all sang Happy Birthday to Virginia (60 yrs young). & we also sang it again to Jill Wilson, (she was relaxing at home) via husband Paul's mobile phone

Meeting was closed at 8.43pm.





Syneka Marketing's creative director Natalia Perera with managing director Alex Makin.

Marketer tabbed for award

MARKETING gets a bad wrap, says a Richmond marketer short-listed for a state-wide award.

Alex Makin is director of Syneka Marketing, a finalist in the Marketing on a Shoestring category in the Australian Marketing Institute's Excellence in Marketing Awards.

The company's campaign – Volunteering Western Victoria – had a budget of less

than \$10,000 to reconnect with regional Victorian communities.

As part of the campaign, the organisation was rebranded, developed a new vision and staged the inaugural volunteer recognition awards, attended by more than 200 people in Horsham.

"Marketing generally gets tarnished by telemarketing, direct marketing, search engine marketing but at its

fundamental marketing is about creating change," Mr Makin said.

"It's enabling people to understand decisions that an organisation is making and its future direction.

"It can do good in the community. Our confirmation as a finalist shows the positive impact that can be created through marketing and how we as marketers can create social change."



www.hatday.com.au



DON'T FORGET !

This week's meeting is celebrating

HAT DAY

A fundraiser for

AUSTRALIAN ROTARY HEALTH

PARTNERS' NIGHT

6.30 for 7.00 p.m.

Knox Tavern

Wantirna

Community Kitchen Roster - 2013

Guide Hall

Underwood Rd

Ferntree Gully (Next to train station car park)
Rotary roster - every second Wednesday, 5.30pm

DATE	ROTARIAN
23rd Oct	Paul Wilson
6th Nov	John Flemming
20th Nov	Fran Mandergeddes
4th Dec	Virginia Rutledge
18th Dec	Enid Hughes

Dinner provided

Contact Graeme Aspinall for more information
0425 432 290

WOOLWORTHS SAUSAGE SIZZLE

(Cnr Brenock Park Rd/Burwood Highway
Ferntree Gully)

Sunday

20th OCTOBER, 2013

9.00 a.m.

To

3.00 p.m.

Helpers required

Contact Paul Wilson

0414 315 611



If you can't help—at least come and buy a sausage!

CLUB NOTICE

There will be

NO MEETING

Held at the Knox Tavern

on

28th October 2013

Instead club members have agreed to attend the
"Volunteers' Thank You" evening

to be held at

**Knox Council Offices
Burwood Highway
Wantirna**

6.00 p.m.

Drinks and nibbles