

### John Liddell

For the second time this year John addressed our club meeting. This time on *Energising Australia*. His obvious passion together with his comprehensive knowledge of the subject riveted our attention. Thank you John. I'm sure our members learned a great deal more about solar and wind power than they knew before. I certainly found it fascinating. *Ed.*



Rotary's early emblem was a simple wagon wheel (in motion with dust). It was designed in 1905 by Montague M. Bear, a member of the Rotary Club of Chicago who was an engraver. He designed the emblem to represent both civilization and movement. Most of the early Rotary clubs adopted the wheel in one form or another.

The present emblem, 24 cogs and six spokes, was adopted in 1924. A keyway was added to signify usefulness. An official description of the emblem was adopted at the 1929 International Convention.

# Rotary Club of Fern Tree Gully Inc.

Volume 50 No. 18

29th October, 2012

INCORPORATED REG. No. A0023463V  
DISTRICT 9810 VICTORIA AUSTRALIA

CHARTERED: 16<sup>th</sup> May, 1963

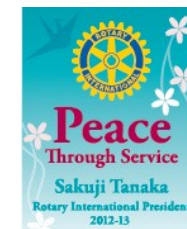
Postal Address: P. O. Box 164 FERNTREE GULLY, VIC 3156  
Website: [www.ferntreegullyrotary.org.au](http://www.ferntreegullyrotary.org.au)

## WEEKLY BULLETIN

ROTARY CLUB OF FERN TREE GULLY  
50TH ANNIVERSARY  
2013

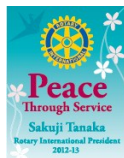
President, Rotary International - **SAKUJI TANAKA & Kyoko,**  
**Rotary Club of Yashio, Saitama, Japan**  
District Governor, Dist. 9810 – **BRIAN MARTIN & Sue,**  
**Rotary Club of Box Hill Central**

President, Rotary Club of Fern Tree Gully – **GRAEME ASPINALL**  
Benefactor, Rotary Club of Fern Tree Gully – **IVAN GIGOVIC, Vale: August 2003**





# THE ROTARY CLUB OF FERN TREE GULLY INC., 2012-2013



## The Board

<b>PRESIDENT</b>	-	<b>Graeme Aspinall</b>
<b>PRESIDENT ELECT</b>	-	<b>TBA</b>
<b>SECRETARY</b>	-	<b>John Flemming</b>
<b>TREASURER</b>	-	<b>Enid Hughes</b>
<b>PAST PRESIDENT</b>	-	<b>Enid Hughes</b>
<b>COMMUNITY</b>	-	<b>Julie Goodchild</b>
<b>VOCATIONAL</b>	-	<b>Phil Walters</b>
<b>INTERNATIONAL</b>	-	<b>Paul McAloney</b>
<b>NEW GENERATIONS</b>	-	<b>Greg Downes</b>

## Office Bearers

<b>FOUNDATION</b>	-	<b>Robert Dawson</b>
<b>MEMBERSHIP &amp; MARKETING</b>		<b>Graeme Aspinall</b>
<b>FELLOWSHIP</b>	-	<b>Fran Mandergheddes</b>
<b>PROGRAM</b>	-	<b>Mike Spark</b>
<b>BULLETIN EDITOR</b>	-	<b>Enid Hughes</b>
<b>Aus. Rotary Health</b>	-	<b>Graham Faulkner</b>

## THE FOUR-WAY TEST

Of the things we think, say or do :-

- Is it the **TRUTH**?
- Is it **FAIR** to all concerned?
- Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- Will it be **BENEFICIAL** to all concerned?



## PAST PRESIDENTS :

1963-64	<b>HALL</b> Frank	1989-90	<b>FREGON</b> John
1964-65	<b>THOMSON</b> Ken	1990-91	<b>VIZE</b> Stuart
1965-66	<b>CLARKE</b> * Harold	1991-92	<b>ADAMS</b> Brian
1966-67	<b>MARTIN</b> Laurie	1992-93	<b>WYLIE</b> * Peter
1967-68	<b>ELDRIDGE</b> Jeff	1993-94	<b>ASPINALL</b> Graeme
1968-69	<b>RUSSELL</b> Harry	1994-95	<b>MOORE</b> Robert
1969-70	<b>CHAPPILL</b> Geoff	1995-96	<b>WILLINGHAM</b> Ed
1970-71	<b>COOK</b> Duncan	1996-97	<b>EDMUNDS</b> Hilton
1971-72	<b>CASTRICUM</b> * John and <b>MILLER</b> Ken	1997-98	<b>SPARK</b> Mike
1972-73	<b>LANGFORD</b> * Greg	1998-99	<b>FLEMMING</b> John
1973-74	<b>de JONGE</b> Lawrence	1999-2000	<b>OGLE</b> Tony
1974-75	<b>CRANE</b> * Reeve	2000-01	<b>YEATS</b> Sandy
1975-76	<b>BROWN</b> John	2001-02	<b>HALL</b> Marilyn (First Woman President).
1976-77	<b>FOSTER</b> Ken	2002-03	<b>McALONEY</b> Paul
1977-78	<b>CALLAHAN</b> * Jack	2003-04	<b>DAWSON</b> Rob
1978-79	<b>MILLER</b> Ken	2004-05	<b>MANDERGEDDES</b> Fran
1979-80	<b>RICHARDS</b> John	2005-06	<b>WALTERS</b> Phil
1980-81	<b>BEASLEY</b> * Royce	2006-07	<b>GOODCHILD</b> Julie
1981-82	<b>SHORTER</b> Barry	2007-08	<b>ASPINALL</b> Graeme
1982-83	<b>BOSCOTT</b> Bob	2008-09	<b>FAULKNER</b> Graham
1983-84	<b>BARUDAY</b> George and <b>DASBOROUGH</b> Don	2009-10	<b>LINCOLN</b> Merv.
1984-85	<b>MITCHELL</b> * Ron	2010-11	<b>LINCOLN</b> Merv
1985-86	<b>HURST</b> Robert	2011-12	<b>HUGHES</b> Enid
1986-87	<b>GLADWIN</b> Bill	* Have "Passed on to meet Paul HARRIS".	
1987-88	<b>ELLIOTT</b> John		
1988-89	<b>GUINEY</b> * David		

# Community Kitchen Roster - 2012

Guide Hall  
Underwood Rd  
Ferntree Gully (Next to train station car park)  
Rotary roster - every second Wednesday, 5.30pm

DATE	ROTARIAN
31st October	Virginia Rutledge
14th November	Greg Downes
28th November	John Flemming
12th December	Enid Hughes

Dinner provided  
Contact Julie Goodchild for more information: 0418 567 318



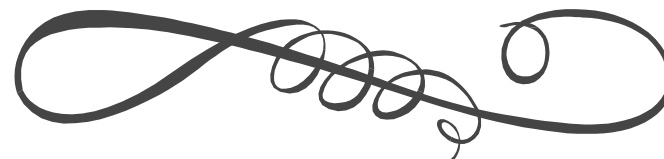
## CLUB NOTICES

There are no Club Notices at this time



## UPCOMING MEETING RESPONSIBILITIES

Date & Time:	Monday 29th Oct [6:30 for 7:00]	Monday 5th November [6:30 for 7:00] Knox Tavern	Monday 12th Nov [6:30 for 7:00]	Monday 19th Nov [6:30 for 7:00]
Venue:	Knox Tavern	Knox Tavern	Knox Tavern	Knox Tavern
Program:	One Diet Does Not Fit All	Melbourne Cup Eve	Committee Mtg/ Presentation by FTGN PS Students	TBA
Speaker:	Jenifer Elliot	NO	N/A	
Committee Subject	N/A	MEETING	TBA	N/A
Chairman:	Greg D		Graeme A	Graham F
Cashiers:	Angela L & Fran M		Fred M & Phil W	Paul W & Stuart V
Grace & Toast:	Graham F		Julie G	Fran M
Rotary Knowledge	Rahul M (About Me)		TBA	Virginia R (About Me)
Sergeant-At- Arms:	Paul W		Paul W	Julie G
Scribe:	John F		Angela Locke	Paul W



<i>Birthdays:</i>	None
<i>Wedding Anniversaries:</i>	None
<i>Induction to R.C. of F.I.G</i>	None

## MINUTES OF MEETING: MONDAY, 22nd October, 2012

The meeting opened at 7.00 p.m. with President Graeme welcoming all members and guests including speaker John Liddell.

President Graeme announced:

- We were down on numbers again
- A couple of busy weekends—CFA collection was \$13,600. There was good support from the CFA. The Board will discuss to determine whether and how this will be ongoing.
- ABC Dreams (Fiji)—a number of schools have been supplied. Board to discuss which one to support

**Chairman:** Rob Dawson

Called for reports:

**Secretary:** John Flemming

- Distributed the incoming correspondence

**Apologies:** Julie Goodchild, Bob Hurst, Greg Downes, Rahul Mediratta, Angela Locke

**Make-Ups:** Rob Dawson, Graeme Aspinall, John Flemming, Enid Hughes, Fran Mandergeddes, Bob Hurst, Fred Mason, Paul Wilson, Stuart Vize, Virginia Rutledge, Rahul Mediratta.

**Treasurer:** Enid Hughes

No Report

**Vocational Service:** Phil Walters

- Apprenticeship (Peter Wylie) Award—met with Apprenticeships Group Australia. They have a function on 29th November and want us involved. Melbourne apprentice award for one overcoming hardship. Note: This is a Melbourne award. (Suggested we widen our criteria to include *any* trade. Preference is to be given to the Knox area but no guarantees. Board approval required.

**Community Service:** Julie Goodchild

Absent—no report

**International:** Paul McAloney (on leave)

No report

**New Generations:** Greg Downes

Absent—no report

**Fellowship:** Fran Mandergeddes

No report

action-orientated—they want to know what the tangible benefits and outcomes of being a Rotarian are long before they look to make a membership commitment. Whether these benefits are for them personally or for the broader community through service projects is beside the point—what does matter is that the outcomes and purpose are explicitly clear from the outset.

### 2. Use Stories to Get Your Message Through

Generation Y are highly experience-driven—their mantra is don't tell me it is right, show me it works. As a result, if you are looking to encourage a young person to consider joining Rotary, simply giving them impressive statistics or logical reasons for becoming a member will not be enough. Rather, what will impact and inspire them most are the stories and experiences you can share of the impact Rotary has made in your life and the world at large.

When I was looking for a Rotary club to join, the deciding factors for me were not the professional calibre of the club's members, the prestige of the club, the number of Paul Harris fellows or past district governors that were members, or the quality of the food. Rather, the decision of which club to join was made easy for me the day I sat down for coffee with a local club president who spent over an hour telling me the stories of his club. He told me about inspiring service projects the club had been involved in over the years both locally and abroad. He told me of the relationships he'd built with fellow Rotarians who were always there to lend a hand in good times and bad. As their president shared story after story of his local club, how could I help but be inspired and want to be a part of it.

If you are looking to attract young people

to your clubs, get good at telling your Rotary story—the facts and logic may impress them, but your stories and experience will inspire them.

### 3. Concentrate on Common Purpose not Common Interests.

One of the things that makes Rotary so unique and powerful is that way in which its guiding purpose and core values bring together people who would otherwise have very little in common. Rotary transcends ideological, political and cultural divides in a way few organisations can.

While Rotary is very effective at building communities that bridge continents, in the coming years the challenge you face is to build communities that bridge generations too.

It is highly likely that this next generation of Rotarians will look, sound and think differently to you. One young Rotarian I spoke with at a district conference recently described the surprise of club members when they discovered that she had a belly button ring and tattoos. For her, it spoke volumes that her fellow Rotarians were able to see past their initial shock at differences in outward appearance and rather focus on the thing they had in common—the purpose of being a Rotarian.

With currently only 2% of Rotary's membership worldwide being under the age of 30, there is enormous room for growth in attracting the next generation of Rotarians.

Young people truly do represent a huge opportunity for Rotary in the years and decades ahead. I assure you, there are a generation of passionate, talented and inspired young people in your communities who are ideally placed to join your ranks and continue the amazing work of Rotary. However, it is up to local clubs and members to make sure they have the invitation and opportunity to do so.

# Engaging the Next Generation in Rotary”

## 5 Strategies for Growing Your Club with Young Members

Article by Michael McQueen, leading authority in youth trends & strategies for engaging with Gen Y.

Michael featured as a plenary speaker at the 2011 RI Convention in New Orleans.

Below are a few simple ideas that may help you engage the next generation as club members at a local level:

### 1. Focus on Outcomes rather than Process

Although both outcomes and process are two sides of the same equation, many organisations and businesses can easily fall into the trap of losing sight of **why** they do what they do (the outcome) and purely become focused on **what** they do and **how** they do it (the process). Over time, these historical practices get embedded in culture and become traditions, rituals or sacred cows—the things no-one dare question or change.



Naturally, young people come into organisations where there is a heavy emphasis on practices, traditions or protocols and the first question they ask is WHY? Typically there are two expressions of this question:

a) Why do we do it **that way**? Gen Y will come into your Rotary clubs and innocently ask why you ring a bell to start the meeting, why you say a Rotary grace, why the club president wears the bling around their neck, why it is called “fellowship” and the list goes on. Of course, how you respond to the why question is of critical importance—if you dismiss it or become defensive, this young group will disengage almost immediately.

The key thing to remember is that young people’s questioning of why need not be perceived as a threat or challenge to the status quo—they really do want to understand the reasons behind the way things are done. Further still, smart leaders are beginning to recognise that the question of why from young people can actually be a gift. It can be a fantastic source of innovation and often causes us to pause and reflect on historical practices to evaluate whether are still relevant.

b) Why do we do it **at all**? As a colleague once told me, people never go to the hardware store to buy a drill because they want a drill—they buy a drill because they want a hole! In the same way, young people will not be attracted to Rotary simply because they want to become a club member; they are attracted to clubs because of the benefits and outcomes that membership will lead to. In other words, when young people ask why you exist as a Rotary club, what they are really asking is “what are you achieving?” who are you helping; how are you making an impact; what’s the point?

If local clubs are simply going through the motions of Rotary, meeting for meals once a week and achieving very little, it is highly unlikely that young people will want to join. Gen Y are

### Other:

Paul Wilson advised he had sent out fifteen requests for interest in participating in the Rotary Junior Community Awards (Diary Project). It is hoped we get a good response from these primary schools to take up the program in the next school year.

Paul also reminded members that the students of Ferntree Gully North Primary School would be doing their annual presentation to the club on 12th November. The presentation of certificates is planned for 5th December at the school.

### Sergeant-at-Arms: Paul Wilson

Ripped our dollars off us. The jokes were questionable.

**Skill:** Enid H drew 10 diamonds.

### PROGRAM: John Liddell—Energising Australia

John spoke on carbon reduction. (Beyond Zero Emissions).

- Trying to get Australia to be 100% renewable energy within a decade.
- Beyond Zero is the body made up of scientists/engineers who donate their time and work in conjunction with Melbourne Uni.
- They are working on a number of plans:
  - Stationary energy / Buildings / Transport / Land use / Industrial process / Renewable energy export plan.
- They deal with technologies that are available now! They accept the current science and believe it can be done!
- Coal is the major problem with our present generation methods. Concentrated Solar Thermal is the method of using the sun (by mirrors). Spain is operating this system successfully. Nevada is building one 5.1/2 times the size of Spain’s at twice the price (the price of technology is coming down).
- Wind power has increased 30% per annum. China, Denmark & Sweden are building big and here, South Australia has a lot.
- Upgrading of the grid is our third requirement.
- Plans have been made both solar and wind to service Australia. 60% solar and 40% wind but back-up is required which can be provided by biomass and hydro. There would need to be significant grid improvement requiring a genuine national grid with off grid facilities required in some spots.
- Australia has a great amount of sunshine (relative to other countries).
- Cost to the economy
  - \$1,900 billion over 30 years.
  - \$800 billion over 30 years for Zero Plan but large initial investment. However, this will take us off fossil fuel, is definitely achievable and will not only replace current jobs but increase them.

There being no further business President Graeme thanked the everyone for coming, read out the housekeeping and birthdays and closed the meeting.

Meeting closed at 8.50 pm.

Scribe: John Flemming





## PRESIDENT'S REPORT

Last week at a special board meeting the Board (those present) adopted the proposal put forward by Vocations Chair, Phil Walters.

An Award to be known as the “*Rotary Club of Fern Tree Gully Achievement Award*” will be awarded to a Melbourne Apprentice who has to overcome hardship or obstacles to succeed in their apprenticeship.

By joining with Apprenticeship Group Australia (AGA), a wider range of apprentices from many trades will be available for selection. Of course, our preference will be for the recipient to reside or work in the general area of Knox. However, if this is not possible the candidate would be selected from eligible apprentices determined by AGA. The apprentice could be drawn from any apprenticeship year or from any trade.

A profile would be provided to the club prior to the Award presentation. It is proposed that this Award will be presented at a special Award evening held by AGA in late November.

### District Conference—March, 2013

A reminder to any member considering going to District Conference in March next year—early bird registrations close on 31st October. A \$20.00 saving can be made by completing your registration by this date. I also would like to have an indication of who is attending conference so that we can release any unwanted, currently booked rooms, at the motel. The organisers of the conference tell me that already there is a shortage of accommodation in Wangaratta. Our club has already booked a number of rooms but it would be unfair to hold on to them if they're not going to be needed.

Want to know more? Click the link on our website—you'll find it under the “Links” tab.

See you all at Rotary this week.

**Graeme Aspinall**  
President

# CFA COLLECTION SATURDAY & SUNDAY, 20/21ST OCTOBER, 2012

**And the winner is.....  
Fred Mason!!!**

In addition to a goodly number of Rotary club members, this year's CFA tin rattle was well supported by members of both Ferntree Gully and Upper Ferntree Gully Brigades. Everyone gave unstintingly of their time on both days but Fred spent the entire two days sitting in the station house counting the money. He did a great job too—the coin counting machine proved to be extremely accurate in counting but was unable to distinguish between Australian coins and Alde tokens, foreign coins and a few other questionable items. (Great little machine Angela—thank you for lending it to us.)



We did extremely well and Treasurer Enid and Captain Peter Smith (Upper Gully Brigade), were able to safely deposit the takings with the National Bank on Monday morning. Bank cheques were made out and, with a small club donation to round the amounts off, the two brigades will each receive \$6,850.00.



Our thanks to everyone who assisted. Not forgetting the CFA ladies who kept us supplied with light refreshments which were very welcome.

**Well done everyone!**

