



*Janine Shepherd,
Community Liaison Officer
Bendigo Bank*

Most people find the subject of banking a trifle dry and dusty. But, talking about the Bendigo Bank's involvement in the community came alive for us as Janine detailed the history of the bank and how it operates in the community today.



Rotary's early emblem was a simple wagon wheel (in motion with dust). It was designed in 1905 by Montague M. Bear, a member of the Rotary Club of Chicago who was an engraver. He designed the emblem to represent both civilization and movement. Most of the early Rotary clubs adopted the wheel in one form or another.

The present emblem, 24 cogs and six spokes, was adopted in 1924. A keyway was added to signify usefulness. An official description of the emblem was adopted at the 1929 International Convention.

Rotary Club of Fern Tree Gully Inc.

Volume 50 No. 13

24th September, 2012

INCORPORATED REG. No. A0023463V
DISTRICT 9810 VICTORIA AUSTRALIA

CHARTERED: 16th May, 1963

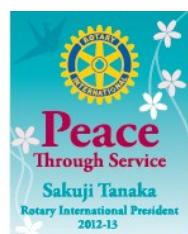
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Website: www.fernategullyrotary.org.au

WEEKLY BULLETIN

**ROTARY CLUB OF FERN TREE GULLY
50TH ANNIVERSARY
2013**

President, Rotary International - **SAKUJI TANAKA & Kyoko,
Rotary Club of Yashio, Saitama, Japan**
District Governor, Dist. 9810 – **BRIAN MARTIN & Sue,
Rotary Club of Box Hill Central**

President, Rotary Club of Fern Tree Gully – **GRAEME ASPINALL**
Benefactor, Rotary Club of Fern Tree Gully – **IVAN GIGOVIC**, Vale: August 2003





**THE ROTARY CLUB OF
FERN TREE GULLY INC.,
2012-2013**



The Board

PRESIDENT	-	Graeme Aspinall
PRESIDENT ELECT	-	TBA
SECRETARY	-	John Flemming
TREASURER	-	Enid Hughes
PAST PRESIDENT	-	Enid Hughes
COMMUNITY	-	Julie Goodchild
VOCATIONAL	-	Phil Walters
INTERNATIONAL	-	Paul McAloney
NEW GENERATIONS	-	Greg Downes

Office Bearers

FOUNDATION	-	Robert Dawson
MEMBERSHIP & MARKETING		Graeme Aspinall
FELLOWSHIP	-	Fran Mandergeddes
PROGRAM	-	TBA
BULLETIN EDITOR	-	Enid Hughes
Aus. Rotary Health	-	Graham Faulkner

THE FOUR-WAY TEST

Of the things we think, say or do :-

- Is it the **TRUTH**?
- Is it **FAIR** to all concerned?
- Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- Will it be **BENEFICIAL** to all concerned?



PAST PRESIDENTS :

1963-64	HALL Frank	1989-90	FREGON John
1964-65	THOMSON Ken	1990-91	VIZE Stuart
1965-66	CLARKE * Harold	1991-92	ADAMS Brian
1966-67	MARTIN Laurie	1992-93	WYLIE * Peter
1967-68	ELDRIDGE Jeff	1993-94	ASPINALL Graeme
1968-69	RUSSELL Harry	1994-95	MOORE Robert
1969-70	CHAPPILL Geoff	1995-96	WILLINGHAM Ed
1970-71	COOK Duncan	1996-97	EDMUND Hilton
1971-72	CASTRICUM * John and MILLER Ken	1997-98	SPARK Mike
1972-73	LANGFORD * Greg	1998-99	FLEMMING John
1973-74	de JONGE Lawrence	1999-2000	OGLE Tony
1974-75	CRANE * Reeve	2000-01	YEATS Sandy
1975-76	BROWN John	2001-02	HALL Marilyn (First Woman President).
1976-77	FOSTER Ken	2002-03	McALONEY Paul
1977-78	CALLAHAN * Jack	2003-04	DAWSON Rob
1978-79	MILLER Ken	2004-05	MANDERGEDDES Fran
1979-80	RICHARDS John	2005-06	WALTERS Phil
1980-81	BEASLEY * Royce	2006-07	GOODCHILD Julie
1981-82	SHORTER Barry	2007-08	ASPINALL Graeme
1982-83	BOSCOTT Bob	2008-09	FAULKNER Graham
1983-84	BARUDAY George and DASBOROUGH Don	2009-10	LINCOLN Merv.
1984-85	MITCHELL * Ron	2010-11	LINCOLN Merv
1985-86	HURST Robert	2011-12	HUGHES Enid
1986-87	GLADWIN Bill		* Have "Passed on to meet Paul HARRIS".
1987-88	ELLIOTT John		
1988-89	GUINEY * David		

Community Kitchen Roster - 2012

Guide Hall
Underwood Rd
Ferntree Gully (Next to train station car park)
Rotary roster - every second Wednesday, 5.30pm

DATE	ROTARIAN
3 rd October	Virginia Rutledge
17 th October	John Flemming
31st October	Virginia Rutledge
14th November	Greg Downes
28th November	John Flemming
12th December	Enid Hughes

Dinner provided

Contact Julie Goodchild for more information: 0418 567 318



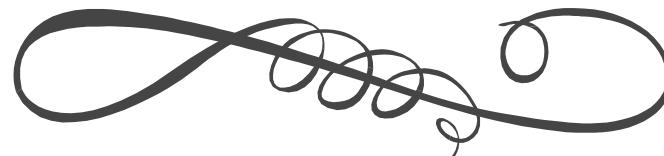
CLUB NOTICES

Please Note: There having been no objections, Rahul Mediratti will be inducted into the club of Monday, 24th September, 2012

The **Annual General Meeting** of the Rotary Club of Fern Tree Gully will be held on Monday, 8th October, 2012.

UPCOMING MEETING RESPONSIBILITIES

Date & Time:	Monday 24th Sept [6:30 for 7:00]	Monday 1st Oct [6:30 for 7:00]	Monday 8th Oct [6:30 for 7:00]	Monday 17th Sept [6:30 for 7:00]
Venue:	Knox Tavern	Knox Tavern	Knox Tavern	Knox Tavern
Program:	District Governor's Visit	Committee Meeting	Incoming YEP Presentation	Our Community Bank
Speaker:	Brian Martin	Geoff Limmer - District Conf.	Caroline Wilhjelm	Janine Shepherd
Committee Subject	N/A	TBA	AGM (John F)	N/A
Chairman:	Paul W	TBA	Phil W	Rob D
Cashiers:	Fred M & Fran M	Phil W & Paul W	Rob D & Greg D	Paul W & Stuart
Grace & Toast:	Phil W	Rahul M	Enid H	Angela L
Rotary Knowledge	TBA	TBA	TBA	Virginia R (About Me)
Sergeant-At-Arms:	Julie G	Julie G	Julie G	Phil W
Scribe:	Enid H	Bob H	Virginia R	Greg D



<i>Birthdays:</i>	30th—Marjorie Dawson
<i>Wedding Anniversaries:</i>	29th—Julie & Mark Goodchild—'84
<i>Induction to R.C. of F.T.G</i>	None

MINUTES OF MEETING: MONDAY, 17th Sept, 2012

The Meeting opened at 7.05 pm with President Graeme Welcoming all members and guests—Bob Ward from Queensland, friends of Rob Dawson—Ken and Ling, and speaker Janine Shepherd and Tina Leslie, both of Bendigo Bank.

- Voiced his disappointment at the number of apologies from members.
- Announced the first income from the Breathometers was about to be received by the club;

Chairman: **Rob Dawson**

Called for Reports:

Secretary: **John Flemming**

Read and distributed the incoming mail

Apologies: Greg Downes Stuart Vize, Bob Hurst, Graham Faulkner, Phil Walters, Virginia Rutledge and Julie Goodchild.

Due to absences there were no Committee Chair Reports.

Fellowship: **Fran Mandergeddes**

- Distributed the roster for the upcoming CFA tin rattle.
- Advised tickets had been booked for 23rd November—Calendar Girls. Requested that people advise ASAP if they wished to attend.

Other : **Enid Hughes**

- Gave a report on her attendance at a recent District Workshop
- Spoke about the website and the updates on the upcoming *Women's Indulgence Evening*
-

Sergeant-at-Arms: **Fran Mandergeddes**

Ripped our dollars off of us by fining all and sundry.

Skill: Rob D drew 2 of Hearts—"We live"

PROGRAM: **Our Community Bank—Janine Shepherd**

Janine spoke about the Community Bank and her role of Community Liaison Officer.

- She has lived 28 years in Ferntree Gully.
- Spoke of the history of the bank/building society and its development as the Community Bank. Now 12 years old (November 2000).
- Rowville Branch opened in 2005

THE WEEK WE HAD (almost) MORE GUESTS THAN MEMBERS....



Bob Ward—Queensland (friend of Pres. Graeme) with YEP Caroline

If you add speaker Janine Shepherd and Tina Leslie, both of the Bendigo Bank, guests nearly outnumbered the Rotary club members last Monday night.

We need more members!

Let's get the word out there for the *Women's Indulgence Evening*.

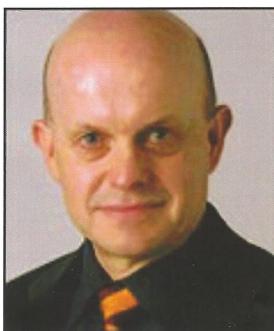
Anyone registered on the website yet?????



Ling & Ken—Upwey (friends of Rob Dawson) with YEP Kate

WHAT'S ON IN DISTRICT 9810?

ROTARY CLUB
ROWVILLE
LYSTERFIELD
INVITES YOU TO
BREAKFAST
WITH JOHN SILVESTER



SLY OF THE UNDERWORLD

INCLUDES AUCTION OF A SET OF
11 CRIME BOOKS HE HAS
CO-WRITTEN WITH ANDREW RULE

NON MEMBERS WELCOME

including the best selling *Underbelly* series. His work was used as the basis for the top rating *Underbelly* TV series on Melbourne's Gangland War and he also appears on Radio 3AW as *Sly of the Underworld*. He has won many journalistic awards including a Walkley, three Melbourne Press Club Quills, a Ned Kelly Award for true crime writing and three Victorian Law awards.

John's theme for the Breakfast address will be *Melbourne's Underworld*



WHEN

Thursday, 11th October 2012

Time:

6.45 FOR 7.00 A.M. START
8.45 FINISH

WHERE

KINGSTONE LINKS
GOLF COURSE
FUNCTION CENTRE
CORPORATE AVENUE
ROWVILLE

COST

\$50.00 PER PERSON
INCLUDES FULL BREAKFAST

RSVP

FRIDAY 5TH OCTOBER 2012

John Silvester (Sly of the Underworld)

John has been a crime reporter in Melbourne since 1979, moving to The Age in 1993. He has also worked with the Sunday Times insight Team in London, won an ASEAN-AJA scholarship to study crime and corruption in South East Asia and has given evidence at Royal Commission on Police corruption. John has written, edited and published more than 30 crime books—

including the best selling *Underbelly* series. His work was used as the basis for the top rating *Underbelly* TV series on Melbourne's Gangland War and he also appears on Radio 3AW as *Sly of the Underworld*. He has won many journalistic awards including a Walkley, three Melbourne Press Club Quills, a Ned Kelly Award for true crime writing and three Victorian Law awards.

- Bank supports the locals, club/associations and the community with the grants that are given (Grants/Sponsorships/Donations) - March/April are the grant months.
- Over \$2 million has been given to our community.
- \$40,000 was given this year plus sponsorships and an on-going grant to Glen Gullan Village. (20% to sporting clubs, 80% to community projects).
- Janine outlined some of the grants given.
- Requests for grants should be made in Feb/March.

President Graeme3 closed the meeting but reminded everyone that the District Governor will be her next week and that it will be a *Partner's Night*. He was hopeful that a goodly number of partners would attend.

Housekeeping items were read out.

Meeting Closed: 8:22pm

Scribe: John Flemming

From the District Website.....

Strengthening Clubs - Improving Your Image

Marketing your club is a key factor in attracting and retaining membership and overall Club Image is very important.

How does your club rate?

Review your Club in the following key areas and see how you score:

- Club Meeting Venue – Easy to Find – Good Parking Facilities
- Best Meeting Day & Time
- Allocated Meet & Greet Person
- Room Layout & Look
- Smart Members Badges
- Appropriate Speaker Gifts
- Prospective Member – Visitor Packs
- Meeting Well Structured & Runs to Time
- Ceremonial Content
- Quality Speakers Variety
- Short Topical Sergeants Session
- Good Projects Both Raising Funds & Donating to Causes
- Communications- Club Bulletin, Club Website, Club Brochure
- Effective Local PR
- Ensure you have Contact Details on Website and Print Material
- Strongly Connected with Your Community
- Friendship Beyond Club Meetings



PRESIDENT'S REPORT

The article below is an extract from the Rotary Down Under website, entitled "Meeting Attendance" The Tail That Wags the Rotary Dog? Written by PDG Brent Rosenthal D6690, Southeast Ohio, USA:

Probably every Rotarian who has tried to recruit a new member has at one time or another been rebuffed by someone saying they can't fulfil the meeting attendance requirement. And can anyone even count the number of Rotarians expelled for failing to attend the minimum number of meetings?

I believe good meeting attendance—if not perfect attendance—is important and a noble goal. It builds goodwill and better friendships and is beneficial to all concerned. I just happen to think that Rotarians should attend meetings because they want to and are attracted there—by friends, fun and fellowship—not because we beat them over a head with a rulebook! Also, meeting attendance is an important statistic for club leaders.

A well run Rotary club has meetings and events that members attend because they want to, not because they have to. They participate because they want to spend time with their friends, because the meetings are fun, because of good programs, or especially because they know they will be greeted warmly and made to feel welcome—which is increasingly unusual in our impersonal computer based world!

Almost every Rotarian I know is very busy, with work and family demands and stresses that can be all consuming. But I have found this to be true—Rotarians who feel they are getting value from their membership find time for Rotary meetings and activities. It means something important enough to them to balance out their activities. But those who don't see value from their membership let the other things crowd Rotary out. It's not surprising—we all do the same thing with all of life's activities.

....is your club attractive enough—is it fun, does it provide value to members—to keep members coming to meetings?

Food for thought, I think. What do you think?

At this week's meeting our District Governor, Brian Martin and his wife Sue will be attending. I would like to see all members and partners attending.

Looking forward to seeing you all on Monday

Graeme Aspinall
President



September 2012

Dear fellow Rotarians,

Many of you know that we now have five Avenues of Service in Rotary. The fifth, and newest, is New Generations Service. There are many ways to serve through this avenue, and you will read about some of them in this month's issue.

All of the work we do to educate children, to improve maternal health, to help families live healthier lives – all of this is service to New Generations. We also serve New Generations by working to eradicate polio, helping to ensure that future generations of children will be born into a polio-free world.

Our youth and young adult programs, such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange, are a very important part of this Avenue of Service. We must remember that the youth of today are the leaders of tomorrow. By helping to develop young leaders and bringing younger members into our clubs, we strengthen communities – and Rotary's future.

For most of my life, I have been a salesman. I learned long ago that being a good salesman is not enough. You must also have a good product. If you are a good salesman, you will make the first sale. But if you do not have a good product, you will make only the first sale. You will not make the second.

It is not enough to bring new members into Rotary. We want them to stay. We want the new, young members to become longtime members. We want them to be Rotary leaders in 10, 20, or 30 years.

How do we do this? We have to look at our product. We have to look at Rotary not with our own eyes, but with new eyes. When we invite a new member to join and that person's answer is no, we should ask why. This is not to pressure someone into joining. It is to find out more information. What are the obstacles to membership? Is it an inconvenient meeting time? Is it too much of a time commitment? Is it something else that we have not thought of?

We need to ask questions, and we need to open ourselves to the answers. We cannot say, "No, we will not do this," just because we have never done it before. Why not have child care at a meeting? Why not involve families in projects? Why not make attendance requirements less strict, or meet less often?

Our new Avenue of New Generations Service is an important step in ensuring many future generations of Rotary, and of Service Above Self.